








Key Performance Indicators

Number of Items with Sustainability Label^{1,2}

	FY	Average	Lidl ³ Max. number per year	Average	Kaufland Max. number per year
Organic	2020	454	753	1,879	3,304
	2021	425	682	2,464	4,301
	2022	403	663	2,424	4,258
Fairtrade	2020	286	476	156	236
	2021	330	544	255	401
	2022	338	566	262	391
Rainforest Alliance⁴	2020	101	532	104	160
	2021	361	767	208	326
	2022	754	1,090	296	399
UTZ⁴	2020	474	849	290	517
	2021	380	1,014	281	484
	2022	-	-	202	356
FSC⁵	2020	158	544	61	104
	2021	177	600	85	132
	2022	254	1,531	175	286
MSC	2020	130	208	251	467
	2021	138	235	264	475
	2022	135	225	252	447
ASC	2020	83	182	37	69
	2021	91	206	52	94
	2022	90	188	61	112

1 | Number of all sales items, excluding promotional/seasonal items and non-food, which were designated for sale to in-store customers. At Kaufland, items are counted on the FY end cut-off date, at Lidl all private-label items are included that were available for sale to customers over the entire FY.

2 | In order to indicate an average number of items for the entire Lidl or Kaufland division, the figures of each country were weighted using the number of stores per country. In addition, for each label the figure of a country from each division is reported. This figure represents the highest number of items with this label in the respective division.

3 | For Lidl, private-label items from promotions are also included.

4 | The merger of UTZ and Rainforest Alliance (www.ra.org) means the UTZ certification program is being phased out. For this reason, the number of UTZ certified items shows a decline for 2021 and is at zero for 2022.

UTZ is now part of the Rainforest Alliance and will also bear its logo in future;

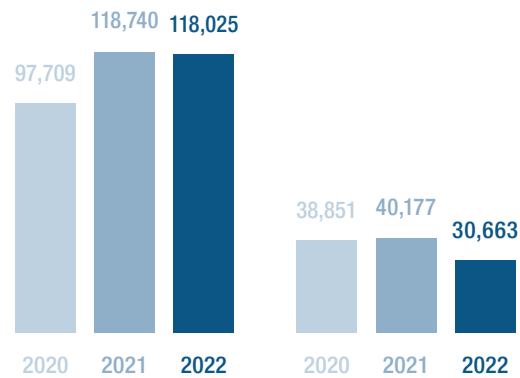
<https://www.rainforest-alliance.org/utz/>

5 | FSC licence number Lidl: FSC® N001585, FSC licence number Kaufland: FSC® N001539

Average Number of Certified Organic Items in the Assortment

FY	Lidl	Kaufland
2020	454	1,879
2021	425	2,464
2022	403	2,424

Product Analyses in the Own-brand Assortment



Food assortment

Non-food assortment

Number of Recalled Own-brand Items¹

	2020	2021	2022	delta 2021/22
Total	233	214	175	-18%
Of which food²	227	207	168	-19%
Lidl	221	193	156	-19%
Kaufland	6	14	12	-14%
Of which non-food	6	7	7	0%
Lidl	5	5	1	-80%
Kaufland	1	2	6	+200%

1 | The number of different sales items recalled as part of public own-brand product/goods recalls is reported. Goods withdrawals are not considered. At Lidl, this includes all sales items (incl. fruit & vegetables and flowers & plants) for each country, which have been designated for sale to customers during the fiscal year. This concerns in-store trade excluding promotional articles. Each single article/each sorting is counted. At Kaufland, this includes all actively-listed articles (listed in at least one hypermarket) at the fiscal year end cut-off date. Excluded are: Differential markets, dummy purchasing groups, secondary business (and irrelevant product groups), special items/special stock/seasonal articles, displays, sales sets.

2 | For the food category, all foods are counted, as are items from the near-food area, e.g., cosmetics, laundry, cleaning and household products, flowers and plants.